Punjab School Education Board, S.A.S. Nagar BUSINESS STUDIES-II

(COMMERCE and HUMANITIES GROUP)

For Supplementary /Re-appear Exams 2021-22

Time: 3 hrs

MM: 80

- The Question Paper will contain 14 questions. All questions are compulsory.
- 2. The Question No.1 will consist of 40 Multiple Choice Questions (MCQ), for example fill-ups MCQs, Matching type MCQs. These questions will be on Knowledge, Understanding and Application based. All questions will carry one mark. This question will have part-A & part-B. Part A has 30 questions. Part B has 10 questions. These questions will be set as per following distribution.

Unit Wise division of marks for question no.1

| Part A | Principles and Functions of Management | Marks |
|--------|--|-------|
| Unit | | |
| 1. | Nature and Significance of Management | 6 |
| 2. | Principles of Management | 6 |
| 3. | Business Environment | 4 |
| 4. | Planning | 7 |
| 5. | Organising | 7 |
| | Total | 30 |
| Part B | Business Finance and Marketing | 1000 |
| Uni | t | |
| 12. | Marketing Management | 10 |
| | Total | 10 |
| | Grand Total | |

3. Question no. 2 to14 will have two sections (Section-C & Section-D) in the paper and all Sections will be compulsory.

Section-C

- Question no. 2 consist of four sub parts carrying one marks each. These questions should be answered in one word to one sentence only.
- 5. Question no. 3 to 6 will carry 2 marks each. Answer of each question should be given in 5 to 10 lines.
- **6.** Question no. 7 will consist of three sub parts parts (i, ii,iii) will carry 4 marks each. Answer of each question should be given in 15-20 lines. Students have to answer two parts out of three.

Section-D

- Question no. 8 consist of two sub parts carrying one marks each. These questions should be answered in one word to one sentence only.
- 8. Question no. 9 to 13 will carry 2 marks each. Answer of each question should be given in 5 to
- 9. Question no. 14 will consist of three sub parts parts (i, ii,iii) will carry 4 marks each. Answer of each question should be given in 15-20 lines. Students have to answer two parts out of three.

Unit Wise division of marks for question no. 2

| | Principles and Functions of Management | 1 Mark | 2 Marks | 4 Marks(Do any 2) |
|--------|---|--------|---------|-------------------------|
| Unit | 4 | | | |
| 6 | Staffing | 1 | 1 | 1 |
| 7 | Directing | 1 | 1 | 1 |
| 8 | Controlling | 1 | 1 | 1 |
| 9 | Coordination | 1 | 1 | 1 |
| Part B | Business Finance and Marketing | 1 Mark | 2 Marks | 4Marks(Do any 2) |
| | | | | |
| 10 | Business Finance | | 2 | 1 |
| 11 | Financial Markets | 1 | 2 | 1 |
| 13 | Consumer Protection | 1 | 1 | 1 |
| | | | | |

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